MFF 2011 Organisational Structure

MACEDONIAN FILM FESTIVAL

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Steering Committee

Treasury
Beti

•Treasury & Audit
•Team: Sotir, Elly

Sponsorship & Phone Enquiries
Sotir

•Sponsorship
•Phone enquiries
•Team: Beti, Zore, Betty, Peter, Susan

Grants & Promotions
Beti

•Government grants
•Market stalls – Meri and Beti
•Team:Ljupka, Meri, Beti, Sotir

Aust PR & Ad Bookings
Sonia

•Radio/TV appearances
•Booking radio & TV ad space
•Media Releases
•Printing and Mail outs
Team: Sotir, Marijana, Zore

Mak PR & Ad Bookings
Ljupka

•Radio/TV appearances
•Booking radio & TV ad space
•Media Releases
•Foreign Correspondence
•Printing and Mail outs
•Team: Sotir

Marketing & Ad Design
Meri

•Brochure design
•Poster design
•Sponsor pack design
•Print advertising design
•Online selling tix
•Web design
•Social media
•Team: Sotir, Beti, Juruko, Anton

Films
Sotir

•Film sourcing
•Film Classification
•Film critics
•Quality Control
•Film distribution
•Team: Beti, Darko, Sonia, Marijana, Meri

Events Management
Sotir

•Staging the festival – securing venues, etc
•Staging opening night
•Spring Festival – stall and marketing
•Team: Sonia, Zore

IT - Technical support to all Departments
Darko – Team: Meri

Corporate Governance – legal advisory
Nick – Team: Elly

Strategy & Planning - Project Management support to all Departments, Strategy development
Elly, Sotir

State/International Managers and Associates
Bojan (Auckland), Miki (Skopje), Snezana (Canberra), Betty, Peter (Sydney), Aneta (Newcastle)